

January 23, 2009

Dear ASAC Sponsor,

Hello, in the past few years your company has sponsored a field banner with the Absecon Social and Athletic Club. The banners were hung on Absecon's baseball fields from April through August. In addition to the regular recreational season, Absecon hosts many successful baseball and softball tournaments throughout the summer which attract teams from all over NJ and hundreds of spectators. The banner is a great method of advertising for your business and also shows your support for the community and the ASAC Organization.

Although some of the banners show minor signs of weathering, ASAC is offering a renewal rate of \$65.00 per useable banners.

Previous year banner sponsors please note the below boxes regarding the condition of your banner.

- Suitable for reuse this year
- Unsuitable for reuse this year as it shows signs of fading, tears etc...

If you prefer a new banner the cost is \$150.00. There is a \$30.00 discount if you are sponsoring a team for the upcoming season. Please make all checks payable to Absecon Social and Athletic Club. (ASAC) If you have any questions please call John @ 645-3472.

As always, thank you for your support.

BANNER RENEWAL FORM

Company name: _____ Phone #: _____

Contact person: _____ Email _____

Renewal rate per banner: _____ x \$65.00

2009 team sponsors receive a \$30.00 price break on the purchase of field banners. Team season sponsors are \$100.00 per team. A separate form is required (see the 2009 Team Sponsor form).

Number of banners: _____ x \$150.00 (new banner only price)

Number of banners: _____ x \$120.00 (price reduction for 2009 team season sponsors only)

All banner information should be on a CD-ROM in PDF or Adobe Illustrator format. If you do not have it in electronic format, please submit a business card or other illustration with lettering and also reference to specific colors to be used. **Remember, these banners will be on the field fences approximately 150 ft from your audience. Simple bold graphics and letters with color work best.** Please send your CD to the ASAC address above or call 645-3472 and pick-up can be arranged.