

January 23, 2009

Dear Prospective Sponsor,

Hello. The Absecon Social and Athletic Club exists to provide sports, both recreational and competitive, to the children of Absecon. Each season the club looks for sponsors for the upcoming sporting season. Right now we are looking for sponsors for our 2009 spring baseball/softball season. Many of you have been previous supporters of the kid's sports programs in town and we are grateful for the support you have shown year after year.

In addition to a team sponsorship, ASAC also offers a banner program. Banners will be on sale for \$150.00. If also sponsoring a team, the cost of a new banner is reduced to \$120.00. Each banner is four foot by four foot and made of heavy duty all-weather vinyl with grommets for easy and secure fastening to the fences surrounding Absecon's fields. The banners would be in place for the start of the spring baseball and softball season until the end of the summer season. (April through August) The banner would be stored and offered at a lower renewal rate in future years as the condition of the banner allows.

In addition to the regular season, the Absecon Pitney complex also hosts baseball and softball tournaments throughout the summer which attract teams from all over NJ and hundreds of spectators. The banner is a great method of advertising your business and also shows your support for the community and the ASAC Organization.

All team sponsor and banner requests need to be received by 3/28/09 in order to be ready for the April opening of the season. Please make all checks payable to Absecon Social and Athletic Club and remit to ASAC, P.O. Box 26, Absecon, NJ 08201

As always, we appreciate your support.

Sincerely,
John Richard, 645-3472, jaminfam5@comcast.net
Secretary, Absecon Social and Athletic Club

BANNER REQUEST FORM

Company name: _____ Phone #: _____

Contact person: _____ Email _____

Number of banners: _____ x \$150.00 Number of banners: _____ x \$120.00

2009 team sponsors receive a \$30.00 price break on the purchase of field banners. Team season sponsors are \$100.00 per team. A separate form is required (see the 2009 Team Sponsor form).

All banner information should be on a CD-ROM in PDF or Adobe Illustrator format. If you do not have it in electronic format, please submit a business card or other illustration with lettering and also reference to specific colors to be used. **Remember, these banners will be on the field fences approximately 150 ft from your audience. Simple bold graphics and letters with color work best.** Please send your CD to the ASAC address above or call 645-3472 and pick-up can be arranged.